

Exceptional Meetings and Events With Disney Magic



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WELCOME TO OUR MAGICAL MICE DESTINATION

Hong Kong Disneyland Resort is Asia's unrivaled MICE destination, complete with unique themed accommodation, versatile indoor and outdoor venues and legendary Disney entertainment to deliver one-of-a-kind event experiences.

The creativity and attentive support of the resort's dedicated event specialists and award-winning cuisines will make each event unique with the Disney Difference.

Dreams do come true for all your guests when you host a magical event at Hong Kong Disneyland Resort.





ROOMS WITH A DIFFERENCE

Immerse your delegates in Victorian splendor at **Hong Kong Disneyland Hotel**, transport them to exotic corners of the world at **Disney Explorers Lodge** or give them a movie star experience at **Disney's Hollywood Hotel**. The resort's 3 hotels featuring a total of 1,750 themed rooms offer a memorable stay as part of a superior event experience.

Each hotel comes with multiple catering venues, delivering diverse culinary experiences. Fun recreational activities are organized all day and night at each hotel, and hotel guests are welcome to join in anytime at any of the hotels.

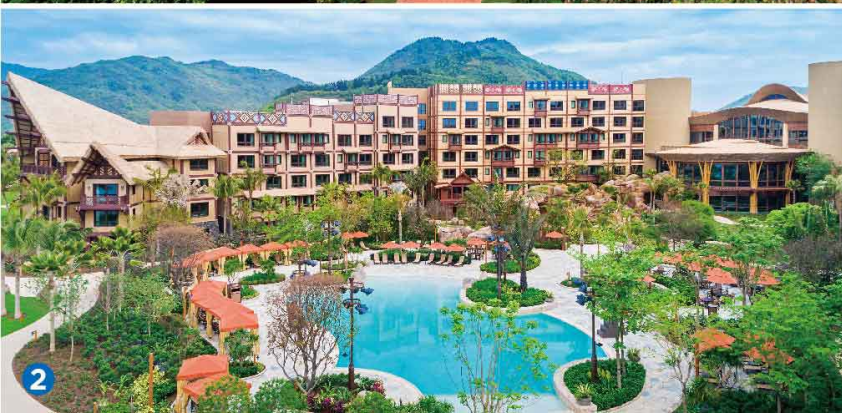
Exclusive privileges for hotel guests

Guests staying at the hotels can enjoy a variety of exclusive privileges, include:

- Attraction Priority Admission Pass and Show Reservation privileges
- Priority Park Entrance
- Recreational facilities and activities at 3 hotels
- Resort hotel shuttles

Hotel Capacity

1. Hong Kong Disneyland Hotel: *400 rooms*
2. Disney Explorers Lodge: *750 rooms*
3. Disney's Hollywood Hotel: *600 rooms*



ENTERTAIN THE SENSES WITH IMPRESSIVE PARK EVENTS

Park Restaurant Buyout

Hosting your event in a themed restaurant at Hong Kong Disneyland park combines enchanting gourmet surprises with park adventures.

Start with an energizing breakfast at **Main Street Corner Cafe** Hosted by Coca-Cola® before an action-packed day exploring the park. Savor regal dining at Fantasyland's **Royal Banquet Hall**; Adventureland's **River View Cafe** offers cozy dining in a jungle setting; while Mystic Point's **Explorer's Club Restaurant** serves appealing food options in five exotic themed dining rooms and an al fresco dining area.

Go on an epic gourmet adventure with menu selections from Chinese and Western to Southeast Asian, Indian as well as certified Halal.

Park Restaurant Capacity

1. Corner Cafe at Main Street, U.S.A.: *80–180 guests*
2. Royal Banquet Hall at Fantasyland: *200–650 guests*
3. River View Cafe at Adventureland: *80–140 guests*
4. Explorer's Club Restaurant at Mystic Point: *150–300 guests*





Railroad Station Buyout

The antique **Disneyland Railroad - Main Street Station** can be transformed into an eventful cocktail party. Canapés that look like mini works of art, a starry sky and panoramic views of Main Street, U.S.A. combine to turn the classic Railroad Station into a favorite networking venue.

The charm of watching the dazzling “Disney Paint the Night” Parade from the exclusive vantage point of the Railroad Station is the icing on the cake.

Disney Railroad Station Cocktail Party Capacity

80-140 guests





Theater Buyout

Apply the same cutting-edge technical support used for the resort's blockbuster shows to turn your corporate townhall into a major stage production.

Begin the stunning show with a grand entrance of your company leaders in procession with beloved Disney characters, then add a corporate speech before treating your guests to an exclusive live show.

Theater Capacity

1. Disney's Storybook Theater: *500-1,000 guests*
2. Theater in the Wild: *1,000-2,200 guests*





Theme Park Buyout

There's no better way to underline your guests' VIP status than having exclusive experiences from late afternoon and let your guests party on into the night till 11 pm.

Choose a single themed land to immerse your guests in a futuristic Marvel experience at **Tomorrowland** or a classic storybook get-together at **Fantasyland**. Alternatively, you can venture into the wild in **Adventureland** or unlock the mystery of **Mystic Point**.

Why not buy out the entire theme park for an evening when you have more than 5,000 guests! There are all kinds of excitement to thrill your guests from arrival to departure.

Required group size

Single land buyout: **1,500+ guests**

Multi-land buyout: **3,000+ guests**

Whole park buyout: **5,000+ guests**





CAST MAGICAL EVENT SPELLS IN DISNEY HOTELS

Conference Center

Just like a fairy godmother who makes dreams come true for Disney princesses, the 3 dedicated ballrooms – all named after Disney princesses – have the magical charms to turn your event from wish to reality.

From a classroom seminar for 20+ people to a sales workshop or a glamorous gala finale for 1,000 people, the 1,500 m² **Conference Center** providing 16 versatile function rooms can be recast for any occasion.

Corporate presentations and event backdrops become more compelling when delivered from the high-definition LED wall inside the ballroom.

Check the floor plan and capacity chart on page 18.



Outdoor event venues

Expansive open spaces for MICE activities are rare in Hong Kong. The resort has a wealth of picturesque, event-ready outdoor venues that can host cocktail parties for up to 1,000 guests or intimate gatherings in secluded corners of Hong Kong Disneyland Hotel.

Experience the Disney Difference by going al fresco for team-building, cocktail networking or a themed gala dinner. **Dreamers' Garden**, **West Lawn** and **White Gazebo** all provide stunning settings complete with spectacular sea views.

Outdoor Venues Capacity

1. White Gazebo: up to **200 guests** (cocktail reception)
2. West Lawn: up to **450 guests** (buffet seating)
up to **1,000 guests** (cocktail reception)
3. Dreamers' Garden: up to **300 guests** (buffet seating)



1



2



3

MAGNIFY EVENT SUCCESS WITH A DISNEY TOUCH

Disney entertainment

Your event is alive with exciting Disney parades and entertainment. Watch your guests revel in live music and performances planned just for them. When it comes to the end of a magical day, Disney friends “Kiss Goodnight” is the perfect finale to bid fond farewell to your valued guests!





Corporate privileges

Hosting events at Hong Kong Disneyland comes with invaluable privileges for enhancing company engagement.

Arrange executives on stage for a welcome speech and project your corporate logo in the park to give your teams a sense of pride.

A sumptuous feast is one of the wow factors that can make your event truly different! There is a vast range of catering options at the park to delight every event guest.



Images are for marketing purposes only and do not represent our current health and safety measures (such as mask and social distancing guidelines). Please visit our official website for details before you visit.



Theme parties

Our team of event specialists has mastered a multitude of solutions to customize one-of-a-kind themed events.

Throughout the event planning, our team will unleash their creativity to deliver the finest event experiences. Our professional resources include entertainment, venue décor, stage production, sound and lighting effects and much more to take your event to new heights.

Disney's award-winning chefs will create a dining adventure that is also a visual feast of Disney-themed delights.

Disney-themed team-building

Here's an idea for a genuinely different but meaningful team-building activity - making Disney character dim sum, a notable treat available at Hong Kong Disneyland Resort.

It's one of a slate of purpose-driven activities curated by Disney's creative event specialists. Leveraging the resort's extensive range of ballrooms and unique outdoor venues, Disney Cast Members will lead guests through imaginative exercises to nurture leadership, strategic thinking, communication skills and build camaraderie.



PLAN FOR A 3-DAY MAGICAL ITINERARY

Day 1



Disneyland Resort Pier



Water tour

Board an iconic junk for a water tour from Tsim Sha Tsui to the resort's pier, passing Hong Kong's celebrated Tsing Ma Bridge landmark en route.



Hong Kong Disneyland Hotel



Sunset cocktail party

Start the evening with a pre-dinner sunset cocktail party at the White Gazebo of Hong Kong Disneyland Hotel.



Welcome dinner

Followed by a welcome dinner buffet in a Hong Kong Disneyland Hotel ballroom or at the seaside West Lawn.

Day 2



Hong Kong Disneyland Hotel Conference Center



Productive meeting

Host the conference or workshop program in one of the hotel ballrooms to share motivational videos and important company messages.



Fun dim sum making

Swing into team-building action with a Disney character dim sum making class and feel the positive energy flow within your team.



Hong Kong Disneyland Park



Gala dinner

Buy out a park restaurant or the Disneyland Railroad Station to cap the work day with a very special gala dinner!

Day 3



Hong Kong Disneyland Park



An energizing breakfast

Start with breakfast at Main Street Corner Cafe or other restaurants in the theme park.



Free time at the park

Spend a relaxing day enjoying the attractions and entertainment across the park's 7 themed lands, and dine and shop in the park at leisure.

THE LANTAU TOURIST HUB

Hong Kong Disneyland Resort is conveniently located on Lantau Island, with easy access to and from Hong Kong International Airport and Hong Kong's major exhibition complex, AsiaWorld-Expo, also on Lantau. Guests can easily travel to downtown commercial and shopping districts in Central and Tsim Sha Tsui by Mass Transit Railway (MTR).

Popular tourist attractions of Lantau - The Big Buddha and Ngong Ping 360 Cable Car - are also a hop away from the resort.

NEW
HONG KONG-ZHUHAI-MACAO BRIDGE

55mins

HONG KONG INTERNATIONAL AIRPORT

ASIAWORLD-EXPO

NGONG PING 360 CABLE CAR

TAI O FISHING VILLAGE

THE BIG BUDDHA

15mins

NEW

**HIGH SPEED RAIL
GUANGZHOU-SHENZHEN-HONG KONG SECTION
(WEST KOWLOON STATION)**

30mins

HONG KONG DISNEYLAND RESORT

MTR TSIM SHA TSUI STATION

MTR HONG KONG STATION

This map is not drawn to scale.



HONG KONG DISNEYLAND RESORT

Hong Kong Disneyland features 7 themed lands offering more than 100 attractions and entertainment options and enchanting seasonal programs throughout the year. Convenient free shuttle services connect the theme park, the resort's 3 hotels and the MTR Disneyland Resort Station. There is also the option to take groups on a water tour from downtown Tsim Sha Tsui to the Disneyland Resort Pier.

DISNEY'S HOLLYWOOD HOTEL

INSPIRATION LAKE RECREATION CENTER / HONG KONG INTERNATIONAL AIRPORT

DISNEY EXPLORERS LODGE

HONG KONG DISNEYLAND

CONFERENCE CENTER DEDICATED ENTRANCE

HONG KONG DISNEYLAND HOTEL

HOTEL MAIN ENTRANCE

PARK ENTRANCE

MTR DISNEYLAND RESORT STATION

DISNEYLAND RESORT PIER

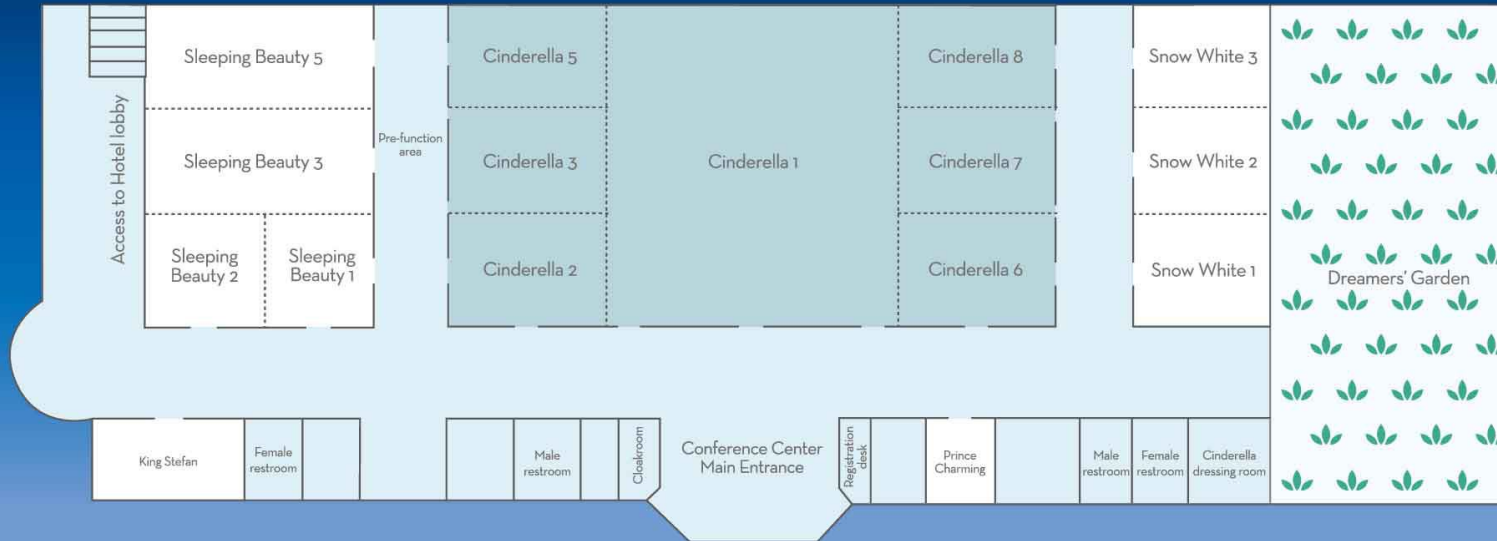
RESORT SHUTTLES

PARK PROMENADE

PUBLIC TRANSPORTATION INTERCHANGE



HONG KONG DISNEYLAND HOTEL CONFERENCE CENTER FLOOR PLAN & CAPACITY CHART



VENUE	AREA (Square Meter)	CAPACITY (Maximum number of people)			
		Classroom	Theatre	U-shape	Banquet [^]
King Stefan	56.3	36	48	23	24
Cinderella 1 to 8	876	440*	1,000*	-	612*
Cinderella 1	421.6	180*	336*	-	240*
Cinderella 2 / 3 / 5 / 6 / 7 / 8	75.6	40	60	22	48
Cinderella 2+3 / 3+5	151.3	70*	90*	38	96
Cinderella 6+7 / 7+8	151.3	70*	90*	38	96
Cinderella 2+3+5 / 6+7+8	227.1	100*	196*	-	120*
Cinderella 1+2+3+5 / 1+6+7+8	648.7	300*	490*	-	420*
Snow White 1 to 3	198.4	80*	140*	55	96*
Snow White 1 / 2 / 3	66.1	32	50	24	36
Snow White 1+2 / 2+3	132.3	64	110	41	72
Sleeping Beauty 1 to 5	301	140*	210*	-	192*
Sleeping Beauty 1 / 2	49.7	24	40	-	24
Sleeping Beauty 1+2 / 3 / 5	100.3	56	100	32	72
Sleeping Beauty 3+5 / 1+2+3	200.7	70*	135*	42	144

*With stage [^]Round table for 12 persons

CASE STUDY

EXPLORE MORE EVENT IDEAS FROM OUR PAST EVENTS



Gala Dinner and Product Launch Event

November 11, 2016
255 participants
93 room nights

Organizer: La Rose Noire
25th Anniversary Celebration and Book Launch

The group set off from the pier at Hong Kong Disneyland Hotel for a water tour to enjoy scenic views of the iconic landmarks. A team of Disney chefs accompanied the La Rose Noire group on the junk to serve top quality cuisine. Before nightfall, the White Gazebo was the ideal venue for a sunset cocktail for networking, followed by a dinner on the lawn featuring a variety of gourmet dishes and nighttime performances. The event ended with a dessert party in the ballroom.

“ I liked the vast selection of gourmet food they offered, which was very important as our guests from the F&B industry have a very refined palate. They were very content with the presentation, taste and standard of the food. ”

Yvonne Wong
Director, La Rose Noire



Multi-Day Training and Conference

12 times from October 2016 to March 2017
8,800 participants
13,246 room nights

Organizer: Mary Kay
Training and Conference

The company held a series of 3-day-4-night events, with more than 400 delegates in each. The entire group stayed at Disney's Hollywood Hotel and had meetings and training sessions on day 2 at the resort's largest Cinderella Ballroom, while breakfasts and lunches were served at other ballrooms and hotel restaurants. The groups spent a full day at the park on day 3. The events demonstrate the resort has ample hotel capacity, ballrooms, restaurants and full-range of facilities capable to host large-scale events seamlessly.

“ It fulfilled the needs of our sales team to combine conference, training and incentive elements in one trip. ”

Queenie Jia
Senior Legal Counsel, Mary Kay



Anniversary 2-Day Incentive Tour

June 21-22, 2016
6,000 participants
1,129 room nights

Organizer: WorldVentures
10th Anniversary Celebration

The customized Park Buyout on Day 2 featured a welcome party for 1,500 VIPs at the Theater in the Wild, an exclusive showing of “Festival of the Lion King”, a toast at Disneyland Railroad Station on Main Street, U.S.A. in the park and a send-off with Disney characters.

“ Hong Kong Disneyland Resort is the perfect venue for our company to hold an exclusive event. It was one of the most amazing trips we have done. The “Festival of the Lion King” show was so wonderful. We look forward to coming back. ”

John McKillip
President of Global Sales, WorldVentures



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